

## **GDPR - COOKIES POLICY**

This Cookie Policy describes how Simplified Accounting Limited uses cookies and similar technologies to provide, improve, promote and protect the Services. If you have any comments or questions about this Cookie Policy, feel free to contact us: <a href="mailto:info@business-decoded.com">info@business-decoded.com</a>

## COOKIES

Cookies are small pieces of text sent to your browser when you visit a site. They serve a variety of functions, like enabling us to remember certain information you provide to us as you navigate between pages on the Services.

We use cookies for the following purposes:

**Performance And Analytics** - Cookies help us analyse how the website is being accessed and used, and enable us to track performance of the website. For example, we use cookies to determine if you viewed a page. This helps us provide you with information that you find interesting.

**Third Parties** - Third Party Services may use cookies to help you sign into their services from our Services. We also may use third party cookies, ie Google Analytics, to assist with analysing performance. Any third party cookie usage is governed by the privacy policy of the third party placing the cookie.

Opting Out - You can set your browser to not accept cookies.

**Pixels** - A pixel tag, or pixel, is a small piece of code that can be embedded on websites and emails. We use pixels to learn how you interact with our site.

## NOTE

We may modify this Cookie Policy from time to time and will post the most current version on our site.